

MBA 10 SYMPOSIUM

For Programmers and Managers of Youth Development Programs



Wednesday, November 17
Thursday, November 18

KEMPENFELT CONFERENCE CENTRE, BARRIE, ONTARIO

2010

Early Bird Registration Deadline

OCTOBER 27TH

Regular Registration Deadline

NOVEMBER 10TH

This 10th annual Symposium is presented by the Provincial Consortium on Youth in Recreation (PCYR). Consortium Founding Members: Boys and Girls Clubs of Canada – Central Region, Ontario Physical and Health Education Association, Parks and Recreation Ontario, Sport Alliance of Ontario. The PCYR is appreciative for previous support received from the Laidlaw Foundation and the Ontario Ministry of Health Promotion and Sport.

MBA 10 SYMPOSIUM

It's time to get your MBA!

This Symposium is designed to help you increase the kinds of services, and improve the quality of services, that you and your community can provide for youth (ages 13 to 19 years). **MBA** – it's the **M**ore and **B**etter **A**pproach!

The topics are those recommended by you, and others who work with youth, as being of real importance both now and in the future.

The presenters have a wide array of theoretical and practical knowledge in that they have all worked with youth or have been a resource to youth groups.

The Symposium format is designed to give every delegate the opportunity to see every presentation. All the sessions will be presented to the entire group so that you can benefit from hearing questions and answers from your colleagues in the audience. To maximize networking and interactions with the presenters, participant numbers are limited to 100. This is the single most important, and largest, training event in Ontario specifically designed for staff and volunteers who work in, manage or support youth development programs.

Keynote Presentation

There is a lot going on a teenager's life – it's not an easy time for most. In addition to trying to fit in socially, managing relationships and juggling school and work priorities, young adults' bodies and minds are changing, often it seems at the speed of light! It is suggested that between the ages of 12 and 24, teenagers process information (e.g. what a teacher said on a homework assignment or what a parent said about taking out the garbage) using their limbic system – the emotional and learning part of their brain. This is different than a cognitively developed adult, who would process the information using the Neo-cortex – the part of the brain where IQ and memory reside.

What does this mean for Youth Development Workers and those who interact with youth? It means we need to connect with youth in a different way than that of adults. This session will explore how to understand what happens when emotions drive behaviour and will provide insight on how to use trust, respect and other connecting approaches when working with youth. Be prepared to take away new learning from this session that you can immediately incorporate into your work with youth and which you can share with those who make decisions about youth programming in your community.

About the Presenter:

Matt Tod is the Executive Director of Youth Programs for the Institute for Health and Human Potential (IHHP). In the past 3 years Matt has worked with over 50,000 youth and educators/adult leaders internationally around topics such as youth leadership, emotional intelligence and education, social justice, and environmental sustainability. Matt is an accomplished youth speaker who brings passion, humour, and knowledge to young people and educators. In his free time, Matt enjoys hiking and running outdoors, reading books by Christopher Moore, and having great conversation with old and new friends.

TIME: Registration begins at 9:00 am on Wednesday the 17th (program starts at 10:00 am) and concludes after lunch on Thursday the 18th.

LOCATION: Kempenfelt Conference Centre is located just east of Barrie, Ontario. For directions go to www.kempenfelt.com.

For more information: Contact Marion Price at 416-426-7065 or by email at mprice@prontario.org. Additional symposium brochures/registration forms can be downloaded from www.youthinrecreation.org or e-mail pro@prontario.org.

SYMPOSIUM DETAILS

STRATEGIES FOR WORKING WITH YOUTH

Working with Cultural Communities to Enhance Youth Services

Matthew Raby, Program Coordinator, Immigration Partnership, United Way of Leeds and Grenville

In large and small communities, diversity exists. In Leeds and Grenville County, discussions and actions have created a number of vehicles through which youth can recognize and celebrate their respective cultural identities. This session will touch on the Brockville and Area Multicultural Festival, Pump up the Volume (the region's largest annual youth event) and the Leeds and Grenville Immigration Partnership as a backdrop on how diverse communities have worked together. Matt will share what they have learned along the way about establishing new relationships between and amongst these groups.

Time 4 Teens

Cathy DeVries, Coordinator of Youth Services, South London Neighbourhood Resource Centre; **Diana Lindsay-Roden**, Community Support Worker, Community Living London

Sometimes time isn't enough. When teens started hanging out at the Time 4 Teens program, a program for youth diagnosed with an intellectual difficulty, playing games, wii and doing crafts wasn't enough. They quickly got bored and decided they wanted more. With no budget, the staff sourced a grant program and worked with the youth to determine what they wanted. The youth helped write the grant. The result was 'The Big Blue' art show. This encouraged the group to do even more and, with a new sense of confidence, they began new programs and integrating into other youth programs offered by the centre. This session will recount the process, with video reflections, the outcomes achieved and the tools and processes used to attain these.

HBeat Youth Leadership Camp

Kate Humphreys, MA Candidate, Brock University

This presentation will highlight research on the HBeat Youth Leadership Camp, a 5-day overnight leadership camp held at Brock University in July 2010. Designed to prepare 12-14 year-olds to be peer health leaders in their schools and to contribute to an ongoing research study, the camp incorporated best practices in youth participation, youth empowerment, social justice youth development, and health promotion. This presentation aims to bridge the gap between research and practice, and will provide suggestions and ideas for practitioners wishing to best incorporate current research. It will also focus on youth perspectives from the camp, including a video created, in part, by the camp participants.

The MBA is a SWAG convention!

Bring t-shirts, pens, bags, hats, mugs, and/or anything and everything that you give away to staff or volunteers to promote your services in the community. SWAG draws are held throughout the MBA and, in addition to coming away with a great gift, you'll also get some great ideas of what new promotional items you might want to buy for your next event!

TUESDAY NIGHT

For those arriving early, if you would like to meet colleagues or get to know new friends, join us on the second floor of the Bayview Building at 8:30 pm or anytime after that. Refreshments will be served.

WEDNESDAY NIGHT

This evening's social is designed to provide you with some great games and activities which you can take back to your youth group – or your next staff meeting. Come prepared to network as you'll be meeting new folks every time you sit down or turn around... yes... there will be a bit of physical activity too to keep us all nice and healthy! And get set to have some fun as we always have a great time getting acquainted in a casual and comfortable setting!

Leadership and Ambassador Program

Kayla Reinert, Youth Coordinator, Town of Arnprior;

Don Gougeon, Arnprior Gets Active Program Leader

The Leadership and Ambassador Program's (LAP) goal is to get Grade 9's and 10's more involved in the school and community. Using a combination of classroom learning and hands-on experience, it focuses on what youth are interested in and what they need in order to grow as individuals. This includes volunteering, AED, CPR, first aid, young worker's training and organizing events and fundraisers. Lesson plans and materials will be provided for delegates to replicate the program and examples of the relationship between LAP and Arnprior Gets Active will be highlighted.

Hearing and Responding to the Voice of Rural Youth

Hannah Gzik, Youth Programs Coordinator, United Way of Leeds and Grenville

Working with youth from rural communities can present unique challenges. These can relate to access (to programs and services and how to get to programs and services), synergy (needing enough people to 'make' a group), and in giving youth an effective voice. This session will address these challenges and those which came out in the Youth Turbo Survey. See what the United Way has done to identify and solve barriers to effective youth engagement. Copies of the survey will be shared as will information on how community groups can better connect with their local United Ways.

Healthy Culinary and Cooking Programs with Youth

Heather Thomas, Public Health Dietician; **Linda Davies**, Executive Director,

London Community Resource Centre

'Cook it Up! A Community-Based Cooking Program for At Risk Youth' is an education and skill-building health promotion program for at-risk youth ages 13 – 18 years. This pilot is a unique collaboration between partners, local chefs and farmers. Results from the program evaluation will be shared including program strengths, challenges, opportunities, and barriers to success. Tangible resources will be shared and, while this program has an urban application, its concept is transferrable to rural settings.

On Being a Youth Friendly Community

Kim Lavecchia, **Danielle Tanner**, **Jim Brown**, Recreation Assistants,

Youth Services, Town of Oakville

The Town of Oakville has recently received Bronze recognition status as a Youth Friendly Community. Many of the Town's youth services helped the community attain this recognition, including stand-alone leased youth centres, youth involvement in the development of a new Youth Centre, the Y.A.R.D. Program (youth with special needs) and more. This session will highlight the process which the group went through to become recognized, what was realized about local services because of this process and how they are working with others in the community to continue to provide improved and enhanced services for youth.

DISPLAY AREA

Please bring information on your youth programs or initiatives! The more information (and handouts), the better! Tables will be set up around the perimeter of the room for you to promote what is happening in your community. Display units are also welcome!

THE 2010 MBA COORDINATING COMMITTEE IS:

Kim Bradley,

Manager of Recreation
Programs, City of Pickering

Michelle Cundari,

Community Health
Promoter, North Bay Parry
Sound District Health Unit

Trevor Johnson,

Supervisor, Recreation
Community Service,
City of London

Marion Price,

Manager, Parks and
Recreation Ontario

Brenda Whitehead,

Program Manager,
Parks, Culture
and Recreation,
Municipality of Port Hope

Jessica Wolfe,

Recreation Programmer,
City of Barrie

Embedding Youth Engagement in an Organization's Culture

Corina Artuso, Youth Engagement Coordinator, Algoma Public Health

This presentation will show how one organization has embraced the concept of youth engagement and development, and created an agency-wide model to integrate youth engagement and development principles into its very fabric. Hear about the processes of building organizational capacity, facilitating change in social norms around working with youth, shifting an organization's operating culture, and barriers to youth engagement. Resources/supports will be discussed, as will other areas where further work is required.

The Uxbridge Mural Project (ThUMP)

Vanessa Slater, Director, The Uxbridge Youth Centre;

Jake Brownlee, ThUMP Member

In efforts to eradicate 'tagging' of local businesses in the downtown core, the Uxbridge Youth Centre (UYC) is supporting creativity and social responsibility. After having worked with youth to host two community graffiti clean-up days, ThUMP was born. Landlords and local merchants met with youth to create images to paint as murals on local business walls – murals which could be appreciated by the entire community. Many youth took part in becoming re-connected with a community from which they previously felt disenfranchised. The aha's of this project and challenges in getting community buy-in to the process will be presented.

Programming for Young Women – With a Cultural Twist

Sabrina Razack, Project Manager, Newcomer on the Move Initiative,

Canadian Association for the Advancement of Women in Sport (CAAWS);

Susanna Tang, Youth Worker, COSTI Immigrant Services

Ontario is the most multicultural province in Canada yet many sport and physical activity programs are not gender appropriate, and needs and concerns with respect to girls' and young women's participation are not addressed. This presentation will share learnings and preliminary evaluation findings from a project designed to explore and reduce the social and systemic barriers to newcomer girls' and young women's participation in sport and physical activity programs. Learn the top 10 success factors or "must have" program characteristics for girls and young women, how to program on a tight budget, and the realities of working through a collaborative approach.

Provincial Government Update

Anju Odam, Senior Advisor, Community Development & Resources

Standards, Programs & Community Development Branch, Ministry of Health
Promotion & Sports

This is your opportunity to get an annual update on the work and priorities of the parks and recreation sector's closest provincial government allied Ministry – the Ministry of Health Promotion and Sport. In addition to hearing about the Ministry's general programs and evolving policies, you will likely be interested in an update on two new initiatives that will directly impact Ontario youth – the After School Strategy and Youth Engagement Strategy. Additionally, a status report on the next round of Healthy Communities Fund will be provided. After this session, you will be 'in the know' with Ministry priorities and funding opportunities that might be available to help you get youth actively engaged in your community!

REGISTRATION FORM MBA 10 SYMPOSIUM

Wednesday, November 17 – Thursday, November 18, 2010

PLEASE PRINT (USING BLACK INK) AND COMPLETE IN FULL.

Name _____ Position _____

Employer/Organization _____

Address _____ City _____

Postal Code _____ Tel _____ E-mail _____

Do you have any dietary restrictions or special needs? YES NO

If YES, please specify: _____

Please check if you do not wish to receive further notices about professional development events and/or information.

**Early Bird
Registration
Deadline
OCTOBER 27TH**

**Regular
Registration
Deadline
NOVEMBER 10TH**

REGISTRATION FEE

REGISTRATION INCLUDES ACCOMMODATION (SINGLE OR DOUBLE), RESOURCE MATERIALS, AND ALL MEALS TAKING PLACE BETWEEN THE SYMPOSIUM START AND END TIMES, AS NOTED IN THE SYMPOSIUM DETAILS SECTION ON PAGE 2.

EARLY BIRD REGISTRATION – By October 27th	
<input type="checkbox"/> Double* \$419 plus HST = Total \$473.47	<input type="checkbox"/> Single** \$489 plus HST = Total \$552.57
EARLY BIRD and EARLY (Tuesday) ARRIVAL (after dinner)	
<input type="checkbox"/> Double* \$499 plus HST = Total \$563.87	<input type="checkbox"/> Single** \$569 plus HST = Total \$642.97
REGULAR REGISTRATION - DEADLINE November 10th	
<input type="checkbox"/> Double* \$469 plus HST = Total \$529.97	<input type="checkbox"/> Single** \$539 plus HST = Total \$609.07
REGULAR REGISTRATION and EARLY (Tuesday) ARRIVAL (after dinner)	
<input type="checkbox"/> Double* \$549 plus HST = Total \$620.37	<input type="checkbox"/> Single** \$619 plus HST = Total \$699.47
<small>* Double means you share a room with another delegate. If you have a preferred roommate, please provide his/her name below. ** Limited "Single" rooms are available and cannot be guaranteed. These are on a first-come basis only.</small>	
HST # R107816233	
FOR SHARED ACCOMMODATION: <input type="checkbox"/> MALE <input type="checkbox"/> FEMALE • Preferred roommate (double)	

SEND REGISTRATION TO:

MBA 10 Symposium
Provincial Consortium on Youth in Recreation
c/o Parks and Recreation Ontario
302 – 1 Concorde Gate
Toronto, ON M3C 2N6
TEL 416-426-7142 • FAX 416-426-7371
E-MAIL pro@prontario.org

CANCELLATION POLICY:

A 50% cancellation fee will be applied to cancellations made between November 3rd and the 10th. Cancellations made after November 10th are non-refundable. All requests for cancellation must be made in writing.

YES,
I will bring
SWAG!

YES, I'd like to
reserve space on
a display table!

PAYMENT INFORMATION

Payment Address: Same as above (if not, please fill out below)

Address _____

City _____ Province _____ Postal Code _____

Cheque Enclosed (payable to Parks and Recreation Ontario)

VISA MC Expiry Date ____/____

Card # _____

Cardholder Name _____

Signature _____